COMMUNITY-LED SUICIDE PREVENTION:
Leveling Up in Suicide Prevention
2/29/24

As you sign in, please share your name and state in the chat. And answer the question, "What are you most looking forward to about the Spring?"
Webinar Logistics

• All participants are muted

• Use Group Chat and/or Q&A to ask questions
  • Anything you put in group chat is seen by everyone
  • Anything you put in Q&A is moderated by presenters/facilitators

• Webinar Recording will Be Shared with all Registrants Post Event
  • Please feel free to share with your networks!
Agenda

- Introductions/House-Keeping
- Overview of EDC’s Community-Led Suicide Prevention (CLSP) Toolkit
- Assessing Community Readiness for Suicide Prevention
- Missouri Suicide Prevention Network’s Support in Strengthening Community Readiness
- St. Louis Suicide Prevention Coalition’s Work to Strengthen Community Readiness
- Reflections and Q&A on Webinar Content
- Wrap Up
Today’s Presenters

<table>
<thead>
<tr>
<th>Shawna Hite-Jones</th>
<th>Julie Ebin</th>
<th>Margo Leitschuh</th>
<th>Kirsten Sierra</th>
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<td>Senior Manager of Prevention Initiatives, EDC</td>
<td>Project Director, Community-Led Suicide Prevention, EDC</td>
<td>Prevention &amp; Implementation Team Lead, Missouri Partners in Prevention (PIP)</td>
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EDC at a Glance

Education Development Center, Inc. (EDC), is a global nonprofit that advances lasting solutions to improve education, promote health, and expand economic opportunity. Since 1958, we have been a leader in designing, implementing, and evaluating powerful and innovative programs in more than 80 countries around the world.

1958
EDC was founded by MIT scholars and researchers.

200+
projects managed annually by EDC.

EDC has 1,600 employees.

GLOBAL REACH
EDC has worked in more than 80 countries and in all 50 states in the U.S.

REGIONS
» Africa
» Asia
» Europe
» Latin America and the Caribbean
» Middle East
» United States

Funders include USAID, NSF, NIH, MasterCard Foundation, DoEd, and SAMHSA
EDC Solutions

Delivering accessible services to address complex challenges in education, communities, and healthcare.

Training & Consultation

- Suicide prevention
- Substance misuse prevention
- Mental health and wellbeing
- Social emotional learning
Quick Poll

At what level do you work in suicide prevention?

- Local (within one county or city)
- Regional (within multiple counties or cities)
- State
- National
- Other (please describe)
OVERVIEW
Community-Led Suicide Prevention (CLSP)
Thank You to Community-Led Suicide Prevention (CLSP) Toolkit Funders!

The CLSP Toolkit was made possible by Cooperative Agreement #NU17CE924917, CFDA: 93.136 from the Centers for Disease Control and Prevention (CDC) through a subcontract from the Safe States Alliance. The contents and opinions are solely the responsibility of today’s presenters and do not necessarily reflect the official views of CDC, Safe States Alliance, or EDC.
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- Donna Dickman, OCPS, Director of Development for Prevention Awareness Support Services
- Anne L. Geissinger, MPH, RDN, North Carolina Comprehensive Suicide Prevention Program Coordinator for the Division of Public Health
- Jarrod Hindman, Chief Operating Officer, Sources of Strength
- Kearee Jackson, BA, Good Behavior Game Director, Tennessee Suicide Prevention Network
- Brandon Johnson, MHS, MCHES, Public Health Advisor, SAMHSA, Center for Mental Health Services (CMHS), Suicide Prevention Branch
- Shelby Rowe (Chickasaw), MBA, Director, Suicide Prevention Resource Center, University of Oklahoma Health Sciences Center
- Caroline Snyder, MPH, Director of Injury and Violence Prevention, National Association of County & City Health Officials
- Shelli Stephens-Stidham, MPA, Senior Program Consultant, Safe States Alliance
- Justin Thomas, LPC, Program Manager, Linn County Alcohol and Drug Program
- Wykisha Thomas-Mckinney, MNM, Senior Project Lead, Zero Suicide Institute, EDC

EDC Staff:
- Julie Ebin, Project Director
- Laurie Rosenblum, Writer
- Shawna Hite-Jones, Subject Matter Expert

Digital Design and Development Teams
Inspiration Behind the Community-Led Suicide Prevention Project

go.edc.org/AA-TransformingCommunities

cdc.gov/suicide/resources/prevention.html
CLSP Helps Advance the *Transforming Communities* Report and CDC’s Suicide Prevention Resource for Action

CLSP web-based toolkit is designed to help move from high-level recommendations to specific “*how to*” information and resources that support *real-world practice*. 
7 Key Elements for Comprehensive Community-Led Suicide Prevention

- Unity
- Planning
- Integration
- Sustainability
- Data
- Fit
- Communication

Adapted from the National Action Alliance for Suicide Prevention’s report: *Transforming Communities: Key Elements for Implementation of Comprehensive Community-Based Suicide Prevention*
CLSP Technical Assistance (TA) Services
Who/Why?

Interactive training, and tailored coaching to support communities in using the Community-Led Suicide Prevention (CLSP) framework for achieving local suicide prevention goals.

- In person or virtual Academies (including a pre-academy webinar)
  - To understand and apply the CLSP Toolkit in local prevention efforts
- Communities of Practice (monthly or bi-monthly virtual sessions)
  - To help communities engage in networking, uptake support, & peer learning
- Intensive, tailored technical assistance
  - To provide responsive support unique to individual communities' suicide prevention needs

To learn more about EDC’s CLSP TA & services visit...
go.edc.org/EDC-Solutions-CLSP

Or email...
communitysuicideprevention@edc.org
Leveling Up in Suicide Prevention: Assessing & Improving Community Readiness through EDC’s CLSP Toolkit
Community-Led Suicide Prevention

7 ELEMENTS

Unity
Planning
Integration
Sustainability
Data
Fit
Communication
Community-Led Suicide Prevention

How to align activities with community culture and needs

3 KEY AREAS:

• Assessing and developing community readiness
• Involving diverse populations
• Incorporating community context and culture
Community Readiness Assessments

What is “Community Readiness?”

- A community’s preparedness to take different actions to prevent suicide

A Community Readiness Assessment can help you find out where your community stands within each of the following areas:

<table>
<thead>
<tr>
<th>Awareness</th>
<th>Level of Priority</th>
<th>Capacity</th>
</tr>
</thead>
<tbody>
<tr>
<td>A community’s understanding that an issue exists</td>
<td>A community’s perception of how important it is to address a given issue</td>
<td>A community’s available resources, time, and skills that can be applied to addressing an issue</td>
</tr>
</tbody>
</table>

Learn more: CLSP Toolkit, Fit, Key Area 1
Assessing Readiness

Community Readiness includes awareness, level of priority, and capacity

Tips for assessing readiness:

- Identify specific areas of interest and/or group(s) to focus on
- Fit your assessment methods to your participants
- Adapt questions to your participants
- Provide resources and support (e.g. 988 number)

Learn more: CLSP Toolkit, Integration, Key Area 2, Fit, Key Area 1, & Fit, Key Area 2
Consider your community or part of one. Where is its level of readiness on the chart?

**CHAT IN:**
- Level of readiness
- What clues helped you pick?

### Levels of Community Readiness

<table>
<thead>
<tr>
<th>Level</th>
<th>Description</th>
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<tr>
<td>Low</td>
<td>No/vague awareness of issue</td>
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<tr>
<td></td>
<td>Denial or resistance</td>
</tr>
<tr>
<td>Medium</td>
<td>Awareness but uncertainty of what to do</td>
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<tr>
<td></td>
<td>Planning to act</td>
</tr>
<tr>
<td>High</td>
<td>Launching activities</td>
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<tr>
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Community-Led Suicide Prevention: Leveling Up | edc.org
# Moving Readiness to the Next Level

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<th>Level</th>
<th>Status</th>
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<td>• Share first person stories</td>
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<td>Awareness but uncertainty of what to do</td>
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## IN THE CHAT

What is one action you could take to move your community’s readiness to the next level?

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Questions?
Missouri Suicide Prevention Network’s Support in Strengthening Community Readiness
About MSPN

MSPN is an independent, non-partisan, voluntary group of individuals, organizations, and agencies (public and private) who lead statewide suicide prevention efforts.

Raise public awareness about suicide risk and prevention.

Support community-led efforts to promote suicide prevention, intervention, and postvention care.

Help diverse groups and organizations create suicide prevention programs, systems, and policies.
How We Identified the Need

• MSPN Community Support Coalitions Subcommittee
  • Primary goal to create a statewide network of suicide prevention coalitions and assess their needs

• Coalition Survey in 2021
  • What areas could your coalition strengthen if adequate technical assistance (TA) was available?
    • Community education/awareness messaging
    • Data and data analysis
    • Coalition capacity building!

• Subsequent goal became to establish a mechanism to provide TA/support and build a learning community to assist suicide prevention coalitions
Structure

MSPN

MDMH

Missouri PIP

EDC
Coalition Academy

2-day, in-person training with a cohort of coalitions to blend coalition building and strategic prevention skills with knowledge of evidence-based suicide prevention strategies.

Community of Practice (CoP)

Monthly, hour-long sessions focused around CLSP toolkit elements with opportunities for coalitions to connect, brainstorm & talk through challenges and successes

mopiptraining.org/mospca
Leveling Up: Success Stories

**Data:** Christian County Suicide Prevention Coalition

**Planning:** Howell & Greene County Suicide Prevention Networks

**Sustainability:** Missouri University of Science and Technology

**Unity:** All coalitions
Questions?
Strengthening Coalition Readiness:
Leveling Up the St. Louis Regional Suicide Prevention Coalition
About us

Our Mission: We foster hope through an engaged community dedicated to preventing suicide in the St. Louis region by serving as a gateway for education, resources and advocacy.

- Stable coalition – over 6 years
- Monthly meetings; bi-annual retreat
- Over 80 members; ≈ 30 active
- Committees: Steering, Needs Assessment, Membership & Finance, Speaker Series

Serving as the Region's Gateway to Hope

stlsuicideprevention.org
Catalyst & goals academy participation

⚠️ Sustained efforts have not significantly impacted regional suicide rates

🌟 Align with best practices

�от Increase strategies for working in diverse communities

👥 Connect with other coalitions to increase collective impact
Coalition readiness

1. Member survey: satisfaction and expectations
2. Capacity of active members
3. Committees & Workgroups
4. Micro actions
5. Fostering connections with diverse populations
Community readiness

1. Strengthen relationships with communities of color
2. Assess awareness of 988
3. 988 Task Force created
4. Develop messaging campaigns with partners
5. Ambassadors/ “trusted messengers”
6. Evaluate campaign
Questions?
Reflections on Today’s Content
Please Share in the Chat...

• Reflecting on what you know about your community and have learned today, how would you rank your community, region, or state’s readiness in suicide prevention?

• What is one strategy you could take back with you to strengthen your community, region, or state’s readiness in suicide prevention?

• What additional questions do you have?
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EDC Solutions

Delivering accessible services to address complex challenges in education, communities, and healthcare.

Training & Consultation

- Suicide prevention
- Substance misuse prevention
- Mental health and wellbeing
- Social emotional learning

Solutions.edc.org
## EDC’s CLSP Services

| ✔ | 2-day CLSP Academy |
| ✔ | Structured community assessments |
| ✔ | Communities of practice |
| ✔ | Training and coaching |
| ✔ | Freely available CLSP framework and toolkit |
| ✔ | School and health systems suicide prevention supports |
Thank You

Contact Information
For more information from EDC about Community-Led Suicide Prevention, please contact:

communitysuicideprevention@edc.org

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