

EDC

Education
Development
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Community-Led
Suicide Prevention

COMMUNITY-LED SUICIDE PREVENTION:

Leveling Up in Suicide Prevention

2/29/24

As you sign in, please share your name and state in the chat. And answer the question, *“What are you most looking forward to about the Spring?”*



Webinar Logistics

- **All participants are muted**
- **Use Group Chat and/or Q&A to ask questions**
 - Anything you put in group chat is seen by everyone
 - Anything you put in Q&A is moderated by presenters/facilitators
- **Webinar Recording will Be Shared with all Registrants Post Event**
 - Please feel free to share with your networks!

Agenda

Introductions/House-Keeping

Overview of EDC's Community-Led Suicide Prevention (CLSP) Toolkit

Assessing Community Readiness for Suicide Prevention





Missouri Suicide Prevention Network's Support in Strengthening Community Readiness

St. Louis Suicide Prevention Coalition's Work to Strengthen Community Readiness

Reflections and Q&A on Webinar Content

Wrap Up

Today's Presenters

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Senior Manager of Prevention Initiatives, EDC	Project Director, Community-Led Suicide Prevention, EDC	Prevention & Implementation Team Lead, Missouri Partners in Prevention (PIP)	Steering Committee, St. Louis Regional Suicide Prevention Coalition
			

EDC at a Glance

Education Development Center, Inc. (EDC), is a global nonprofit that advances lasting solutions to improve education, promote health, and expand economic opportunity. Since 1958, we have been a leader in designing, implementing, and evaluating powerful and innovative programs in more than 80 countries around the world.



1958

EDC was founded by MIT scholars and researchers.

200+ projects managed annually by EDC.



EDC has 1,600 employees.

Funders include USAID, NSF, NIH, MasterCard Foundation, DoEd, and SAMHSA

GLOBAL REACH

EDC has worked in more than 80 countries and in all 50 states in the U.S.



REGIONS

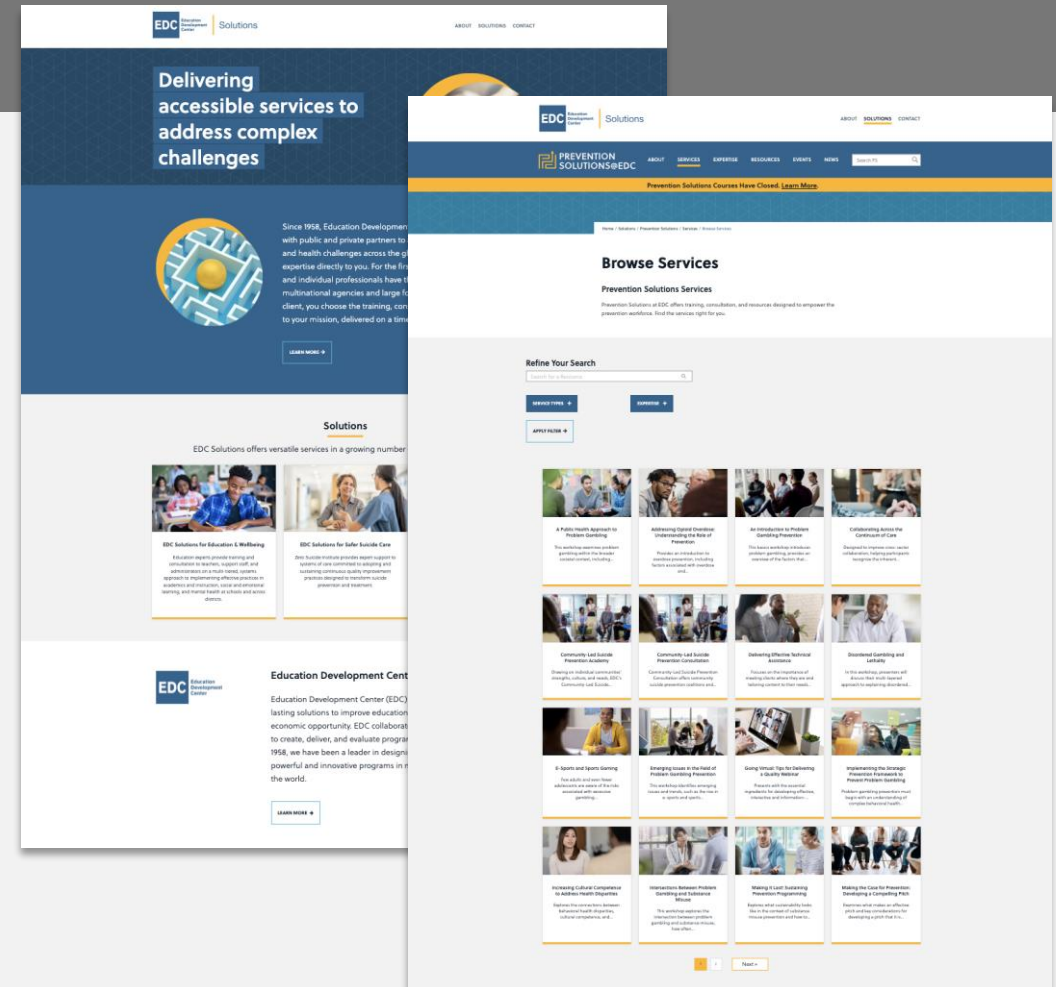
- » Africa
- » Asia
- » Europe
- » Latin America and the Caribbean
- » Middle East
- » United States

EDC Solutions

Delivering accessible services to address complex challenges in education, communities, and healthcare.

Training & Consultation

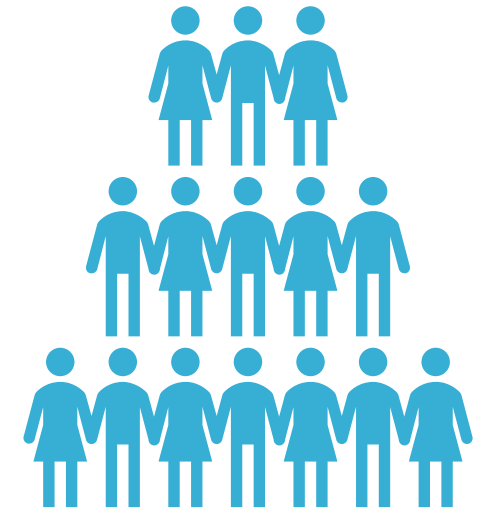
- Suicide prevention
- Substance misuse prevention
- Mental health and wellbeing
- Social emotional learning



Quick Poll

At what level do you work in suicide prevention?

- Local (within one county or city)
- Regional (within multiple counties or cities)
- State
- National
- Other (please describe)





OVERVIEW

Community-Led Suicide Prevention (CLSP)

Thank You to Community-Led Suicide Prevention (CLSP) Toolkit Funders!



The CLSP Toolkit was made possible by Cooperative Agreement #NU17CE924917, CFDA: 93.136 from the Centers for Disease Control and Prevention (CDC) through a subcontract from the Safe States Alliance. The contents and opinions are solely the responsibility of today's presenters and do not necessarily reflect the official views of CDC, Safe States Alliance, or EDC.



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- **Jarrold Hindman**, Chief Operating Officer, Sources of Strength
- **Kearee Jackson, BA**, Good Behavior Game Director, Tennessee Suicide Prevention Network
- **Brandon Johnson, MHS, MCHES**, Public Health Advisor, SAMHSA, Center for Mental Health Services (CMHS), Suicide Prevention Branch
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- **Shelli Stephens-Stidham, MPA**, Senior Program Consultant, Safe States Alliance
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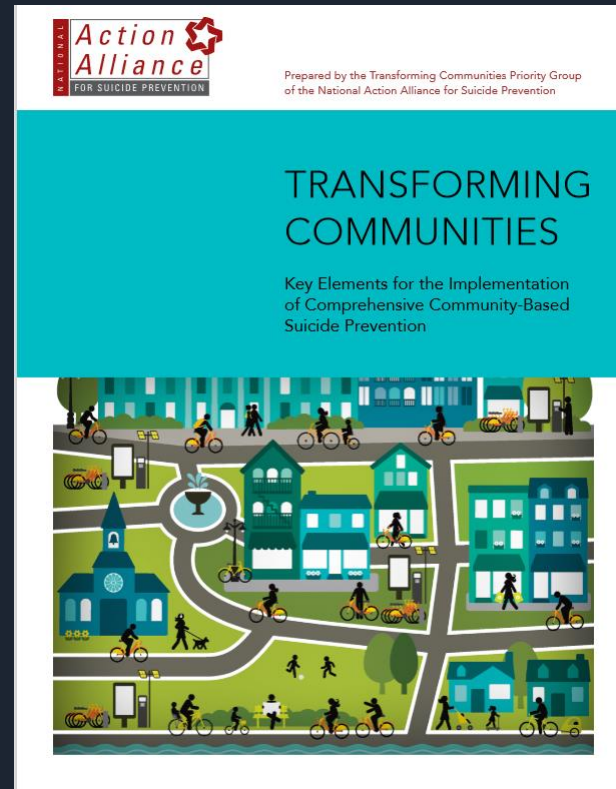
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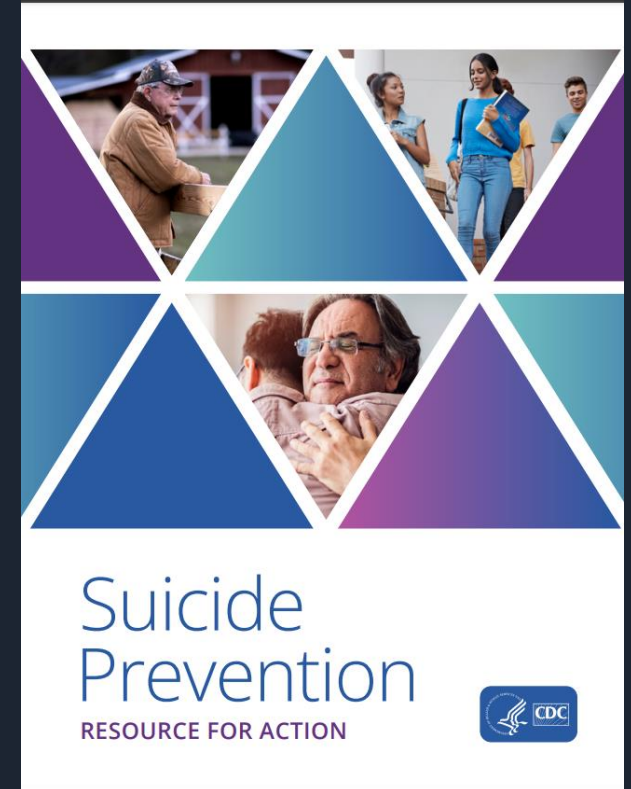


Community-Led
Suicide Prevention

Inspiration Behind the Community-Led Suicide Prevention Project

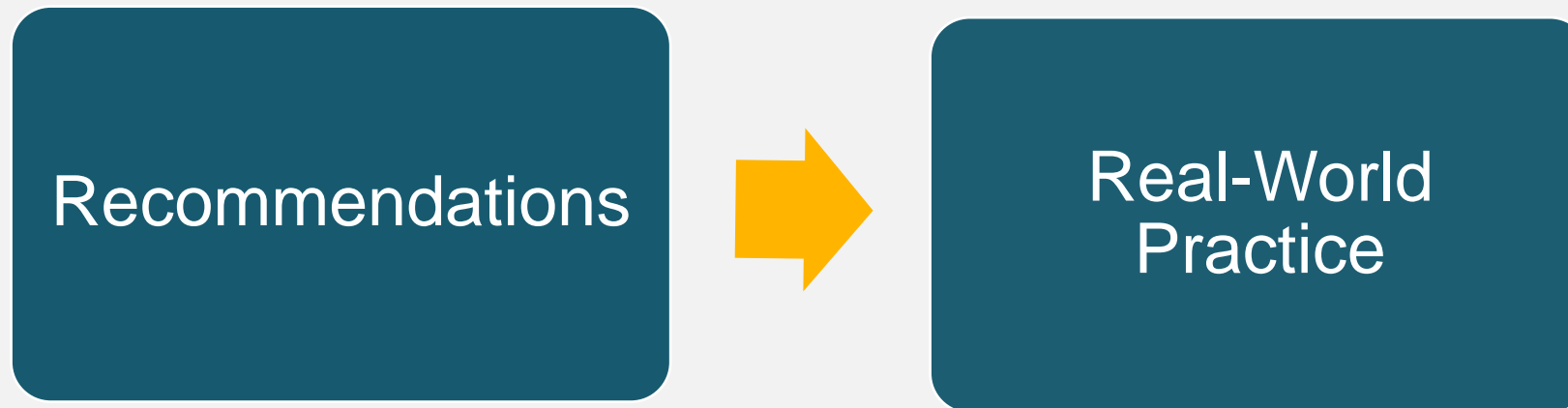


go.edc.org/AA-TransformingCommunities



cdc.gov/suicide/resources/prevention.html

CLSP Helps Advance the *Transforming Communities* Report and CDC's Suicide Prevention Resource for Action



CLSP web-based toolkit is designed to help move from high-level recommendations to specific ***“how to”*** information and resources that support ***real-world practice***.

7 Key Elements for Comprehensive Community-Led Suicide Prevention



Unity



Planning



Integration



Sustainability



Data



Fit



Communication



Adapted from the National Action Alliance for Suicide Prevention's report: *Transforming Communities: Key Elements for Implementation of Comprehensive Community-Based Suicide Prevention*



CLSP Technical Assistance (TA) Services



Who/Why?

Interactive training, and tailored coaching to support communities in using the Community-Led Suicide Prevention (CLSP) framework for achieving local suicide prevention goals.

- In person or virtual Academies (including a pre-academy webinar)
 - To understand and apply the CLSP Toolkit in local prevention efforts
- Communities of Practice (monthly or bi-monthly virtual sessions)
 - To help communities engage in networking, uptake support, & peer learning
- Intensive, tailored technical assistance
 - To provide responsive support unique to individual communities' suicide prevention needs

***To learn more about
EDC's CLSP TA &
services visit...***

go.edc.org/EDC-Solutions-CLSP

Or email...

communitysuicideprevention@edc.org



Leveling Up in Suicide Prevention: Assessing & Improving Community Readiness through EDC's CLSP Toolkit

Community-Led Suicide Prevention



Unity



Planning



Integration



Sustainability



Data



Fit



Communication

Community-Led Suicide Prevention

How to align activities with community culture and needs



Fit

3 KEY AREAS:

- **Assessing and developing community readiness**
- Involving diverse populations
- Incorporating community context and culture

Community Readiness Assessments

What is “Community Readiness?”

- A community’s preparedness to take different actions to prevent suicide

A Community Readiness Assessment can help you find out where your community stands within each of the following areas:

Awareness	Level of Priority	Capacity
A community’s understanding that an issue exists	A community’s perception of how important it is to address a given issue	A community’s available resources, time, and skills that can be applied to addressing an issue

Learn more: CLSP Toolkit, [Fit, Key Area 1](#)

Assessing Readiness

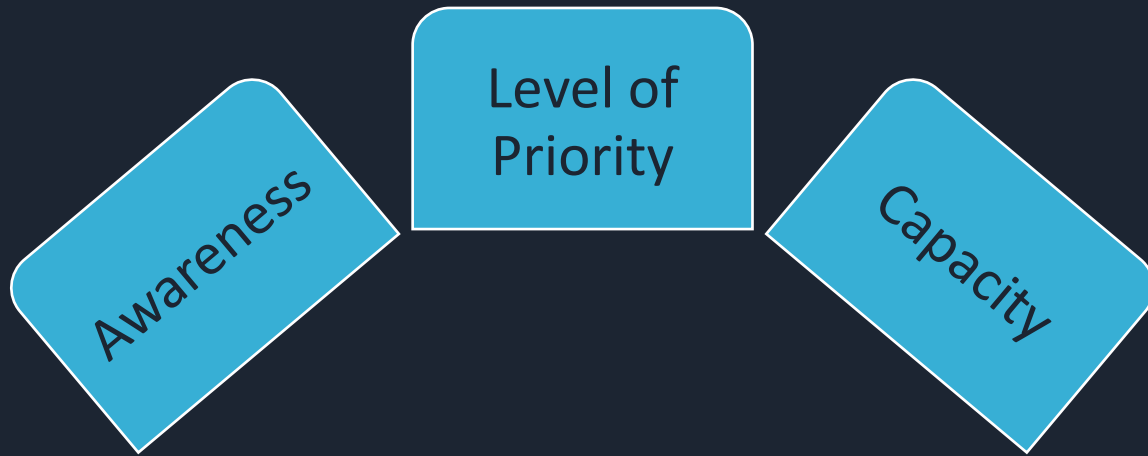
Community Readiness includes awareness, level of priority, and capacity

Tips for assessing readiness:

- Identify specific areas of interest and/or group(s) to focus on
- Fit your assessment methods to your participants
- Adapt questions to your participants
- Provide resources and support (e.g. 988 number)

Learn more: CLSP Toolkit, [Integration, Key Area 2](#), [Fit, Key Area 1](#), & [Fit, Key Area 2](#)

ACTIVITY



Consider your community or part of one. Where is its level of readiness on the chart?

CHAT IN:

- Level of readiness
- What clues helped you pick?

Levels of Community Readiness

Low	No/vague awareness of issue
	Denial or resistance
Medium	Awareness but uncertainty of what to do
	Planning to act
High	Launching activities
	Sustaining or growing

Moving Readiness to the Next Level

Low	No/vague awareness of issue	Raise awareness of problem & prevention: campaigns, events, media
	Denial or resistance	Raise empathy and show impact is possible <ul style="list-style-type: none"> • Share first person stories • Share examples of other communities' prevention successes
Medium	Awareness but uncertainty of what to do	Lay the groundwork <ul style="list-style-type: none"> • Form partnerships/coalition, build collaboration • Identify what's already happening • Get community input • Educate on best practices for different groups/settings
	Planning to act	<ul style="list-style-type: none"> • Gather and analyze data • Strategic planning • Develop funding
High	Launching activities	Implement strategic plan, monitor and adjust
	Sustaining or growing	Solidify <ul style="list-style-type: none"> • Keep monitoring and adjusting! • Equip or train more partners • Celebrate achievements • Look for expanded funding

ACTIVITY

IN THE CHAT

What is one action you could take to move your community's readiness to the next level?

No/vague awareness of issue	Raise awareness of problem & prevention: campaigns, events, media
Denial or resistance	Raise empathy and show impact is possible <ul style="list-style-type: none">• Share first person stories• Share examples of other communities' prevention successes
Awareness but uncertainty of what to do	Lay the groundwork <ul style="list-style-type: none">• Form partnerships/coalition, build collaboration• Identify what's already happening• Get community input• Educate on best practices for different groups/settings
Planning to act	<ul style="list-style-type: none">• Gather and analyze data• Strategic planning• Develop funding
Launching activities	Implement strategic plan, monitor and adjust
Sustaining or growing	Solidify <ul style="list-style-type: none">• Keep monitoring and adjusting!• Equip or train more partners• Celebrate achievements• Look for expanded funding

Questions?





Missouri Suicide Prevention Network's Support in Strengthening Community Readiness

About MSPN



MSPN is an independent, non-partisan, voluntary group of individuals, organizations, and agencies (public and private) who lead statewide suicide prevention efforts.



Raise public awareness about suicide risk and prevention.



Support community-led efforts to promote suicide prevention, intervention, and postvention care.



Help diverse groups and organizations create suicide prevention programs, systems, and policies.

mospn.org

How We Identified the Need

- MSPN Community Support Coalitions Subcommittee
 - Primary goal to create a statewide network of suicide prevention coalitions and assess their needs
- Coalition Survey in 2021
 - What areas could your coalition strengthen if adequate technical assistance (TA) was available?
 - Community education/awareness messaging
 - Data and data analysis
 - **Coalition capacity building!**
- Subsequent goal became to establish a mechanism to provide TA/support and build a learning community to assist suicide prevention coalitions



Structure



MSPN



MDMH



Missouri PIP



EDC



Coalition Academy

2-day, in-person training with a cohort of coalitions to blend **coalition building** and strategic prevention skills with knowledge of **evidence-based suicide prevention strategies.**


Community of Practice (CoP)


Monthly, hour-long sessions focused around CLSP toolkit elements with opportunities for coalitions to connect, brainstorm & talk through challenges and successes

mopiptraining.org/mospca

Leveling Up: Success Stories

 **Data:** Christian County Suicide Prevention Coalition

 **Planning:** Howell & Greene County Suicide Prevention Networks

 **Sustainability:** Missouri University of Science and Technology

 **Unity:** All coalitions

Questions?





**St. Louis Regional
Suicide Prevention
Coalition**

Strengthening Coalition Readiness: Leveling Up the St. Louis Regional Suicide Prevention Coalition

About us



Our Mission: We foster hope through an engaged community dedicated to preventing suicide in the St. Louis region by serving as a gateway for education, resources and advocacy.

⊕ Stable coalition – over 6 years

⊕ Over 80 members; ≈ 30 active

⊕ Monthly meetings; bi-annual retreat

⊕ Committees: Steering, Needs Assessment, Membership & Finance, Speaker Series

Serving as the Region's
Gateway to Hope

stlsuicideprevention.org

Catalyst & goals academy participation



Sustained efforts have not significantly impacted regional suicide rates



Align with best practices



Increase strategies for working in diverse communities



Connect with other coalitions to increase collective impact



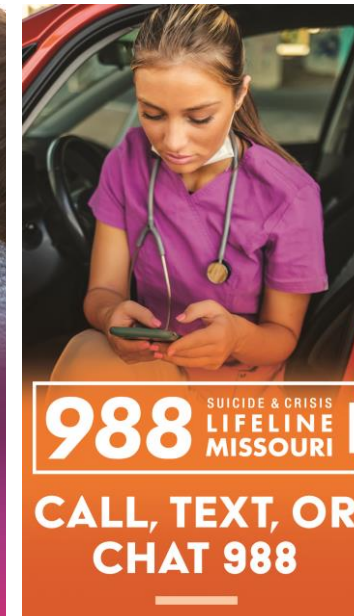
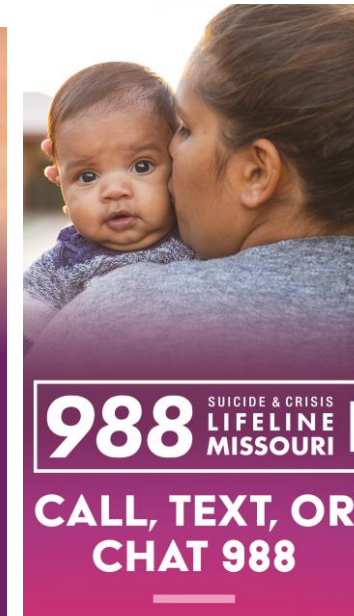
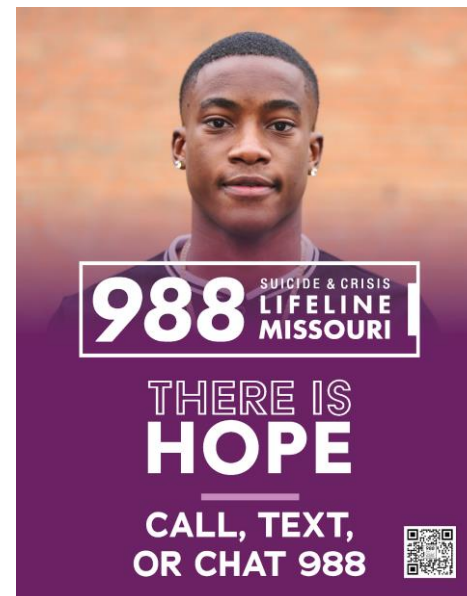
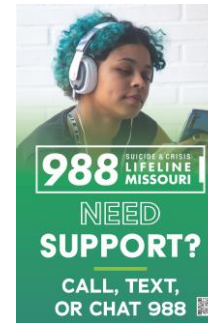
Coalition readiness

- 1 Member survey: satisfaction and expectations
- 2 Capacity of active members
- 3 Committees & Workgroups
- 4 Micro actions
- 5 Fostering connections with diverse populations



Community readiness

- 1 Strengthen relationships with communities of color
- 2 Assess awareness of 988
- 3 988 Task Force created
- 4 Develop messaging campaigns with partners
- 5 Ambassadors/ “trusted messengers”
- 6 Evaluate campaign



Questions?





Reflections on Today's Content

Please Share in the Chat...

- Reflecting on what you know about your community and have learned today, how would you rank your community, region, or state's readiness in suicide prevention?
- What is one strategy you could take back with you to strengthen your community, region, or state's readiness in suicide prevention?
- What additional questions do you have?





Wrap Up

Remember Your Next Step!

Take your action to move your community's readiness to the next level

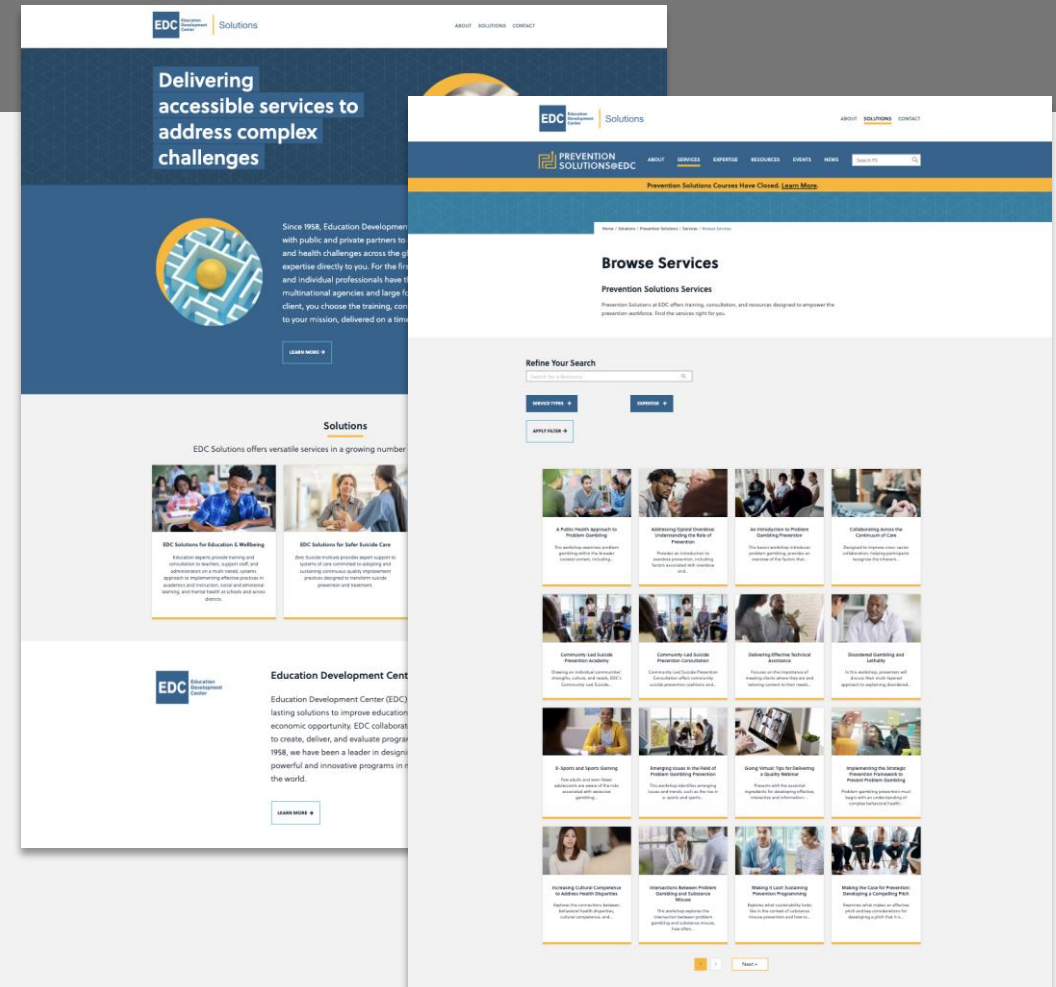
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EDC Solutions

Delivering accessible services to address complex challenges in education, communities, and healthcare.

Training & Consultation

- Suicide prevention
- Substance misuse prevention
- Mental health and wellbeing
- Social emotional learning



EDC's CLSP Services



✓	2-day CLSP Academy
✓	Structured community assessments
✓	Communities of practice
✓	Training and coaching
✓	Freely available CLSP framework and toolkit
✓	School and health systems suicide prevention supports

Today's webinar recording will
be shared with all registered.

THANK YOU

Contact Information

For more information from EDC about
Community-Led Suicide Prevention,
please contact:

communitysuicideprevention@edc.org

